



## SPONSOR MEDIA KIT

Dear Friends and Patrons,

With over 15,000 visitors during our last event, the Asian Culture Festival has experienced a continuous rise in visitor numbers over the last thirty years. This loyal following poses a great business opportunity for anyone with an interest in positioning their products or services within the Asian-American community and the Asian-enthusiasts alike. Support us and brand your business while creating a positive social impact.

In the past, our festival was held annually at the lush Fruit & Spice Park but since last 3 years, our festival is presented at the ever-popular Tropical Park, during the first weekend of March 2025. Culture, dance, music, and fashion will dazzle visitors throughout the weekend, often persuading them to stay and watch all the performances and try as much authentic Asian food as possible. This is a great crowd, and we love them!

The Thai American Association of Florida (501c3) produces the festival in partnership with Tropical Park (Miami-Dade County Parks, Recreation & Open Spaces Department) and Miami-Dade County Asian-American Advisory Board (AAAB). Together we create a fun and safe environment for the Asian-American Community to integrate and grow stronger bonds among its members and within the South Floridian community at large.

### Festival Facts

#### WHEN

Saturday, March 1st &  
Sunday, March 2nd, 2025

#### WHERE

Tropical Park  
7900 SW 40<sup>th</sup> Street,  
Miami, FL 33031

#### ATTENDANCE

10,000+

#### FESTIVAL YEAR

34th

#### FREQUENCY

Annual

#### CONTACT (SPONSORSHIP)

Tammy: (954) 494-6946

Honey: (954) 592-6287

Mimi: (689)293-6565

Email:

[acfofmiami.sponsorship@gmail.com](mailto:acfofmiami.sponsorship@gmail.com)

[www.asianculturefestival.net](http://www.asianculturefestival.net)

#### EXECUTIVE PRODUCER

Phonethip "Tai" Vaz

Asian Culture Festival 2025

(954) 274-2459



## Sponsor Media Kit

By experiencing cultural diversity through the festival, it becomes easier for people to understand, not only how each of these cultures influence the dynamic cultural tapestry of South Florida, but also how they daily enrich our quality of life; in a time when globalization booms and economic uncertainty brims, cultural integration becomes inherently essential to improve acceptance, compassion, and respect among cultures.

Several activities are designed for all to experience the traditions, contribution, and heritage of Asia. Asian arts, crafts and cultural products are for sale from many vendors in our market. Visitors will also be able to purchase a variety of plants from our many participating nurseries.

Your sponsorship of this important and exciting event is greatly needed to produce our shows and the payment of our first-rate performers. As you can imagine, the Asian Culture Festival is a complex event to stage and produce.

Thank you again for your interest in sponsoring the 34<sup>th</sup> Annual Asian Culture Festival.

For additional information, please contact:

Tammy: Cell 954-494-6946

Honey: Cell 954-592-6287

Mimi: Cell 689-293-6565

Email: [acfofmiami.sponsorship@gmail.com](mailto:acfofmiami.sponsorship@gmail.com)

[www.asianculturefestival.net](http://www.asianculturefestival.net)

THAI AMERICAN ASSOCIATION OF FLORIDA, INC (501c3)

Tel: (954) 494-6946 or (954) 592-6287 or (689)293-6565

[www.asianculturefestival.net](http://www.asianculturefestival.net) Email: [acfofmiami.sponsorship@gmail.com](mailto:acfofmiami.sponsorship@gmail.com)



★ Sponsor Media Kit  
 Sponsor Package - Comparison Chart 2025

PACKAGE	Title	Platinum	Diamond	Gold	Silver	Bronze	Friend
<b>Sponsorship</b>	\$ 10,000	\$5,000	\$ 3,000	\$ 2,000	\$ 1,500	\$ 600	\$ 300
<b>Exclusivity</b> Exclusivity in your product/service category	✓	✓	✓				
<b>Exhibition Site</b> Includes tent, tables, and chairs	20'x20' (Up to 2)	20'x20'	20'x20'	10'x10'	10'x10'	•	•
• <b>Behind the stage</b>	✓	✓	✓	✓	•	•	•
• <b>Program Book Listing - Text only</b>	✓	✓	✓	✓	✓	✓	✓
• <b>On-stage mention</b>	✓	✓	✓	✓	✓	✓	✓
• <b>Logo on all promotional materials</b> website, flyers, ads, etc.	✓	✓	✓	✓	✓	•	•
• <b>Banner</b>	✓	✓	✓	✓			
<b>Entrance Tickets</b> Free tickets for your clients, friends and/or family	100	75	60	50	40	30	15

Select sponsorship opportunities at the Asian Culture Festival are available for corporation as a means of gaining exposure for products or services. The cost of sponsorship varies according to the visibility a sponsor receives from their association with the festival.

For more information contact Tammy (954) 494-6946 or Honey (954) 592-6287 Mimi (689)293-6565

email: [acfofmiami.sponsorship@gmail.com](mailto:acfofmiami.sponsorship@gmail.com); or visit our website [www.asianculturefestival.net](http://www.asianculturefestival.net) .



## Sponsor Media Kit

# Sponsor Package

### **Title            \$10,000**

- An exhibition site, 20'x20' (Up to 2) / Tent, tables and chairs included
- Your name/logo on Festival banners as Title Sponsor – behind the stage and outside
- Front Page on the program book
- Listing as the Title sponsor
- Featured as Title sponsor in all promotional materials
- 100 tickets to the Asian Culture Festival

### **Platinum        \$5,000**

- An exhibition site, 20'x20' / Tent, tables and chairs included
- Your name/logo on Festival banners – behind the stage and outside
- Prominent presence on the program book
- Listing as presenting sponsor
- Featured as presenting sponsor in all promotional materials
- 75 tickets to the Asian Culture Festival

### **Diamond        \$3,000**

- An exhibition site, 20'x20' / Tent, tables and chairs included
- Your name/logo on Festival banners – behind the stage and outside
- Prominent presence on the program book
- Listing as presenting sponsor
- Featured as presenting sponsor in all promotional materials
- 60 tickets to the Asian Culture Festival

### **Gold            \$2,000**

- An exhibition site, 10'x10' (2 Tents), tables and chairs included
- Your name/logo on Festival banners - behind the stage and outside
- Your name/logo as sponsor on the program book
- Mention as sponsor on stage
- 50 tickets to the Asian Culture Festival

### **Silver            \$1,500**

- An exhibition site, 10'x10' tent, tables, and chairs
- Your name/logo as sponsor on the program book, website, flyer, ad. etc
- Mention as sponsor on stage
- 40 tickets to the Asian Culture Festival

### **Bronze          \$600**

- Your name/logo as sponsor on the program book
- Mention as sponsor on stage
- 20 tickets to the Asian Culture Festival

### **Friend          \$300**

- Your name/logo as sponsor on the program book
- Mention as sponsor on stage
- 10 tickets to the Asian Culture Festival

**THAI AMERICAN ASSOCIATION OF FLORIDA, INC (501c3)**

Tel: (954) 494-6946 or (954) 592-6287 or (689)293-6565

[www.asianculturefestival.net](http://www.asianculturefestival.net) Email: [acfofmiami.sponsorship@gmail.com](mailto:acfofmiami.sponsorship@gmail.com)

34<sup>th</sup> Annual



**Sponsor Media Kit**

**Sponsorship Level Form**

**Contact Person**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Company**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

**Type of Sponsorship: (please check selection)**

_____	Title	\$ 10,000
_____	Platinum	\$ 5,000
_____	Diamond	\$ 3,000
_____	Gold	\$ 2,000
_____	Silver	\$ 1,500
_____	Bronze	\$ 600
_____	Friend	\$ 300

**Payment:** Please make checks payable to:  
**THAI AMERICAN ASSOCIATION OF FLORIDA (501c3)**  
 And mail to:  
 13146 SW 32nd Street, Miramar, FL 33027

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Please return this form to **THAI AMERICAN ASSOCIATION OF FLORIDA (501c3)**  
13146 SW 32nd Street, Miramar, FL 33027.